



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
4th Floor Conference Room A

Beverly Hills City Council Liaison / Branding and Licensing Committee

SPECIAL MEETING HIGHLIGHTS

Monday, October 30, 2017
4:00 PM

MEETING CALLED TO ORDER

Date / Time: October 30, 2017 / 4:07 PM

IN ATTENDANCE: Vice Mayor Julian Gold, Councilmember John Mirisch, Public Information Officer Therese Kosterman, Senior Management Analyst Cindy Owens, Bill Uglow, Leon Haytayan

1) Public Comment

Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.

Speakers: None

2) Proposal from Haytayan Jewelers, Inc. for Beverly Hills Branded Jewelry

- Leon Haytayan presented a proposal to produce and distribute Beverly Hills branded jewelry.
- Vice Mayor Gold and Councilmember Mirisch approved the concept and for the final proposal to be brought to City Council.

3) Counterproposal from Mickey Fine Pharmacies

- Mickey Fine Pharmacies requested to reduce the number of Beverly Hills branded items.
- Vice Mayor Gold and Councilmember Mirisch approved the request.

ADJOURNMENT

Date / Time: October 30, 2017 / 4:25 PM